Graph Query Reformulation with Diversity



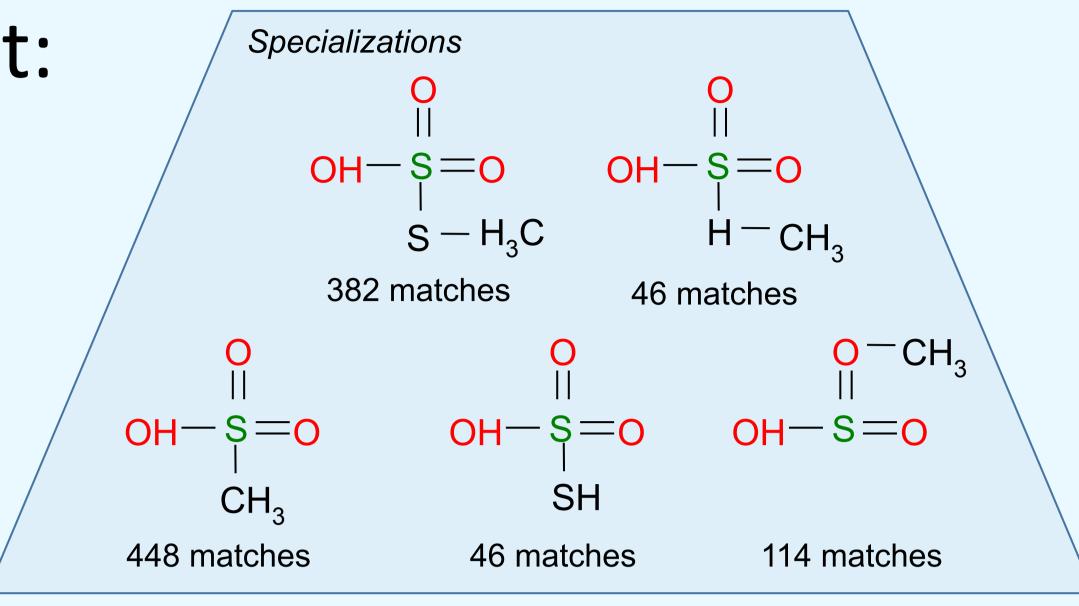
Davide Mottin (U of Trento), Francesco Bonchi (Yahoo Labs, Barcelona), Francesco Gullo (?)

Motivation

Input:

OH—S=O 510 matches

Output:



- The user is overwhelmed by the number of results
- Wants a compact representation the structure in the support set
- Does not have a precise idea of the structure of interest

Problem

Find k meaningful reformulations that:

1.Span all the results

$$cov(\mathcal{Q}) = \left| \bigcup_{Q' \in \mathcal{Q}} D_{Q'} \right|$$

2. Present different aspects of the results

$$div(Q', Q'') = |D_{Q'} \cup D_{Q''}| - |D_{Q'} \cap D_{Q''}|$$

Objective Function

$$f(Q) = cov(Q) + \lambda \sum_{Q',Q'' \in Q} div(Q',Q'')$$

$$Q^* = \underset{Q \subseteq \mathbb{S}_Q}{\operatorname{arg\,max}} \quad f(Q)$$

subject to
$$|\mathcal{Q}| = k$$
.

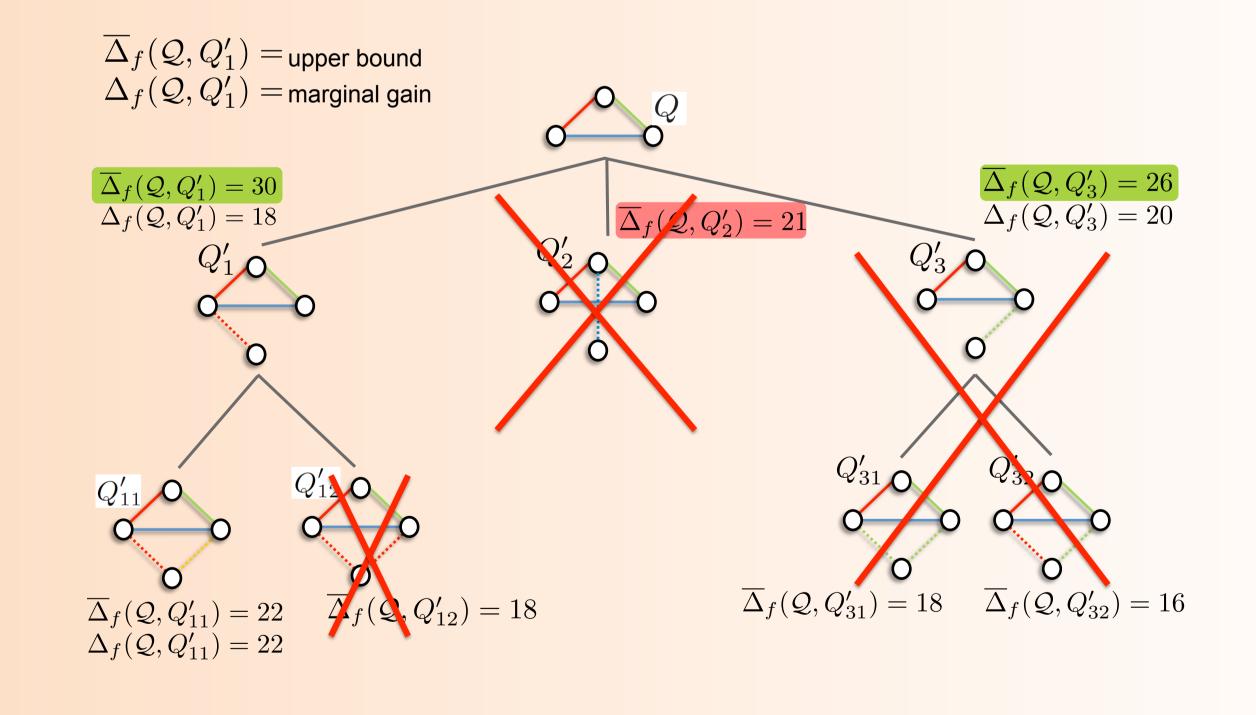
Greedy Algorithm

While k reformulations are not found

- 1. Find the reformulation leading to the maximum increment of the objective function (marginal potential gain) [#P-complete step]
- 2. Add the reformulation to the results

Fast_MMPG

Idea: Prune the search space computing an upper bound on the marginal potential gain



Performance

Compare Fast_MMPG with the top-k most frequent reformulations in terms of time and quality

